
Recruitment Representative Profile

Please answer following questions. Detailed information will assist the International Education Office to select representatives for **Step 2: Interview**.

- What is your company's name, website, email address, office location, phone numbers and other contact information?
- What is your core business/clientele?
- What geographical area do you cover? Do you have offices in one location or in several cities / different regions?
- Company structure: How many student counselling staff do you employ and what are their qualifications?
- Is your agency already sending students to Canadian colleges and if yes, how many in the last 12 months?
- What other institutions / programs in Canada do you already represent (#, type, location)?
- How familiar are you with Canadian education system?
- What other services do you currently provide for students (travel, language training & testing, immigration services...)? Do you charge service fees to your students?
- How do you promote your agency (website, brochure, education events, advertising...)?
- What marketing services* do you provide for your partners (arrange advertising, coordinate visits, participate in recruitment fairs)?
- Other than student recruitment, what business activities does your organisation engage in?
- Are you recognized agent/agency by ICEF?
- Are you recognized agent/agency by AIRC?
- Are you a member of ICCRC?
- Are you a member of any other industry associations?
- Other comments